



nationwide
stride
against
cancer 2021

Big Stride Grand Cayman
Mini Stride Northside
Little Stride Little Cayman
Brac Stride Cayman Brac

Sponsorship
Opportunities

Sunday January 31th, 2021
A fundraising event to benefit the
Cayman Islands Cancer Society



CAYMAN ISLANDS
CANCER SOCIETY

Welcome



Stride Against Cancer is organized by the Cayman Islands Cancer Society and is the organization's largest fundraising event. The funds raised will help finance the Society's many programs and activities.

Cancer touches everyone. What makes Stride Against Cancer different from other charity walk/run events is the connection that participants and volunteers feel with each other and with the cause.

There are over 1300 participants and more than 100 volunteers between the walk/run in George Town and the one in North Side. Both events are non-competitive.

Additionally, school children all around the island Stride Against Cancer within their schools on the Friday before the main Stride events.

The event attracts people of all ages and from all walks of life and truly reflects the diversity of the Caymanian community. It is a family event with people coming together united in the common goal of striding against cancer.

We hope you and your organization will join us and be a part of the largest walk/run in the Cayman Islands.

The Event



Stride Against Cancer - George Town

The event will start and end at the Public Beach on West Bay Road.
Long course – 13.1 miles starts at 6am.
Short course – 6.5 miles starts at 7am.

Stride Against Cancer – North Side

The event will start at 7am at the North Side Boat Launch and end at The Kaibo, a distance of approximately 6 miles.

Transportation back to the start in Old Man Bay will be provided.



Sponsorship Benefits



As a sponsor of the event your corporation will be associated with one of the largest and most anticipated community events in the Cayman Islands.

Additionally you will be helping to do your part in the fight against cancer in the Cayman Islands.

The Society aims to cover the cost of running the event through sponsorships so that 100% of the registration fee goes directly towards supporting the Society's programs and activities.



Sponsorship Opportunities



Premium Package (limited to one sponsor) – CI\$15,000

Platinum Package – CI\$5,000

Gold Package – CI\$2,500

School Stride Sponsor – \$2,500

Media Sponsor Package – CI\$1,000

Water Station (12) Package – CI\$250

Banner Sponsor (6) Package – CI\$250

Prize Sponsor



Sponsorship Opportunities



Premium Package – CI\$15,000

Opportunity to custom create business benefits to suit your needs. This is the level for companies who want maximum exposure and have superior interest doing something really special to distinguish themselves to the community. This level offers the most opportunity for adding your unique vision to the event.

- Opportunity for your representative to briefly address the crowd with welcoming or closing remarks
- Colour logo placement on all print materials (*excluding newspaper advertisements*).
- Logo placement, company description and link to your company's website on the Cayman Islands Cancer Society website and the Stride Against Cancer website.
- Name recognition in press releases and newspaper advertisements promoting the event.
- Recognition in event advertising.
- Logo placement on event t-shirt distributed to participants, volunteers and officials.
- 10 event registrations – worth \$250.
- Opportunity to place branded items and information on your organization in the gift bags (*1500 pieces will be required*).
- Opportunity to place banner on the Public Beach in George Town on event day.
- For all your company promotion and marketing you will have full use of the term “proud sponsor of Stride Against Cancer 2021”.

Sponsorship Opportunities



Platinum Package – CI\$5,000

- Colour logo placement on all print materials (*excluding newspaper advertisements*).
- Logo placement, company description and link to your company's website on the Cayman Islands Cancer Society website and the Stride Against Cancer website.
- Name recognition in press releases and newspaper advertisements promoting the event.
- Recognition in event advertising.
- Logo placement on event t-shirt distributed to participants, volunteers and officials.
- 10 event registrations – worth \$250.
- Opportunity to place branded items and information on your organization in the gift bags (*1500 pieces will be required*).
- Opportunity to place banner on the Public Beach in George Town on event day.
- For all your company promotion and marketing you will have full use of the term "proud sponsor of Stride Against Cancer 2021".

Gold Package – CI\$2,500

- Colour logo placement on all print materials (*excluding newspaper advertisements*).
- Logo placement, company description and link to your company's website on the Cayman Islands Cancer Society website and the Stride Against Cancer website.
- Name recognition in press releases promoting the event.
- Recognition in event advertising.
- Logo placement on event t-shirt distributed to participants, volunteers and officials.
- 5 event registrations.
- Opportunity to place branded items and information on your organization in the gift bags (*1500 pieces will be required*).
- Opportunity to place banner on the Public Beach in George Town on event day.
- For all your company promotion and marketing you will have full use of the term "proud sponsor of Stride Against Cancer 2021".

Sponsorship Opportunities



School Stride Sponsor – \$2,500

- Colour logo placement on all print materials (*excluding newspaper advertisements*).
- Logo placement, company description and link to your company's website on the Cayman Islands Cancer Society website and the Stride Against Cancer website.
- Name recognition in press releases promoting the event.
- Recognition in event advertising.
- Logo placement on event t-shirt distributed to participants, volunteers and officials.
- 5 event registrations –worth \$125.
- Opportunity to place branded items and information on your organization in the gift bags (*1500 pieces will be required*).
- Opportunity to place banner on the Public Beach in George Town on event day.
- For all your company promotion and marketing you will have full use of the term “proud sponsor of Stride Against Cancer 2021”.
- This sponsorship will be used to cover the cost of a small gift given to each child that participates.

Media Sponsor Package – CI\$1,000

- Name placement on print materials.
- Black and white name and logo placement on all newspaper advertisements.
- 3 event registrations - worth \$75.
- Place an informational leaflet on your organization in the gift bags (*1500 pieces*).
- Opportunity to place banner on the Public Beach in George Town on event day.

Sponsorship Opportunities



Water Station (12) Package – CI\$250

- Name placement on all print materials.
- Opportunity to brand your water station with your corporate image.
- Place an informational leaflet on your organization in the gift bags (*1500 pieces will be required*).
- Please note you will need to provide 5 - 8 volunteers to work at your station on the day of the event beginning at 5am in George Town and 6am in North Side.

Banner Sponsor (6) Package – CI\$250

- Name recognition and logo placement on a banner that will be used to promote the event by placement at a strategic location on the island. The banner will be displayed at either the Public Beach in George Town or in North Side event on the day of the event.
- Place an informational leaflet on your organization in the gift bags (*1500 pieces will be required*).

Prize Sponsor

- You can also assist by donating an item or gift certificate to our random prize drawing for the volunteers and participants.

Sponsorship Registration Form



Company Name

Address

Contact person

Email

Phone

Mobile

Fax

Level of Sponsorship

Signature

Date

*Please make cheque payable to Cayman Islands Cancer Society and mail to:
P.O. Box 10565 Grand Cayman KY1-1005 or call 949-7618 for collection.
e-mail: jennifer@cics.ky Fax 949-8964*

About the Cayman Islands Cancer Society



The Cayman Islands Cancer Society is a non-profit organization unaffiliated with any other cancer society or organization in the Cayman Islands or globally.

We are committed to reducing the incidence of cancer in the Cayman Islands by providing cancer awareness educational programs and screening initiatives.

We are also committed to providing counsel and support for cancer patients and their families by providing counseling services. Additionally the Society provides financial aid grants to cancer patients and their families for treatment related expenses.

Our programs and services are funded through donations and the proceeds of the organization's fundraising events.



Contact



Please note that the sponsorship packages within this proposal are negotiable and we will be happy to discuss alternative sponsorship opportunities with you. For further information please contact the Operations Manager, Jennifer Weber.

T: 345 949 7618 or 345 916 3662

F: 345 949 8694

E: jennifer@cics.ky

The event is organized by the Cayman Islands Cancer Society.

